



Envision Arlington Standing Committee Meeting Minutes

December 12, 2018

7:30 PM

Town Hall Annex, Second Floor Conference Room

Present: Juli Brazile, Elisabeth Carr-Jones, Jen Toole, Kelly Lynema, Sue Doctrow, Greg Christiana

Absent: Annie LaCourt, Cindy Starks, Scott Lever

1 & 2. Agenda and Minutes Review

The minutes of the November 14, 2018 meeting were reviewed and approved.

3. Budget Update

There were no updates to the budget since the previous meeting. Juli noted that the printing costs for the survey will be \$1100 for the census insert and paid for from CDBG funds.

4. Town Survey 2019

The committee reviewed the introductory copy for the survey, discussed the color of the of the census insert and discussed that task group chairs would sign-off on the description of their groups.

Elisabeth expressed concern about the headers for the governance section and the group decided to make changes to the introduction and header for the section and how we describe town government. The group discussed the governance questions in detail and made changes to the phrasing of numerous questions.

5. Focus on Governance

Juli told the group about a conversation she had with Len Diggins, a new Town Meeting member. He wants to get town officials to get town meeting members to attend town events where opinions are being sourced on important issues. Kelly will bring it up in a meeting next week that her department is having on engagement. The group suggested using the Town Meeting email list to alert TMMs about th events.

The group discussed precinct meetings and if bigger or smaller meetings are effective or if we should name them something else in order to drive better attendance. The group discussed the possibility of multiple large meetings. Those with new ideas will summarize them in email.

6. Misc

Juli presented additional options for new Envision Arlington banners, signs and table cloths. The group postponed any decisions on new signage.

*Submitted by
Jen Toole*